



August 15, 2011

For Immediate Release

Contact: Shannon Gravitte, 407-254-0454, sgravitte@mearstransportation.com

Mears Transportation Goes Global

Orlando Transportation Experts to Offer Luxury Service Worldwide

Orlando – Executive Vice President Jimmy Mears today announced the launch of Mears Global Chauffeured Services. This new business will allow customers to book luxury vehicle services in any U.S. city and around the world.

“With more than 70 years’ experience in the transportation industry, we know what our customers want, need and deserve,” said Mears. “We believe our commitment to service excellence and to exceeding the customer’s expectations are welcome in a market where professionalism, reliability and reputation are the keys to success.”

Mears Global customers will access its vast global technology network and carefully screened network partners to receive real-time quotes, create personal travel profiles for individuals or corporations and arrange their luxury vehicle needs. Reservations will be actively managed by a dedicated account manager, providing the personal assistance with attention to details and guaranteed satisfaction.

For instance, once a reservation is made, an email confirmation will be sent, followed by text message updates to the customer and additional parties as requested. Mears Global Chauffeured Services operates with 24-hour, 7-day-a-week customer service support, flexible booking platforms and ownership for the delivery of service.

“At Mears, we don’t pass along the responsibility once a reservation is made - we own it,” added Mears. “Now whether traveling to Orlando, Los Angeles, London, Tokyo, and anywhere in between, our customers will experience the same professional and convenient luxury sedan, SUV and van service they have come to expect from Mears.”

Serving Central Florida since 1939, Mears Transportation is a private, family-owned company and one of Central Florida's largest employers, with over 3,000 employees and independent contractors. Mears also owns and operates *Hello USA!*, a full-service destination management company with offices in Orlando, Ft. Lauderdale/Miami, Las Vegas, Arizona and Washington, DC.

For more information, please visit www.MearsGlobal.com or contact customer service, (866) 435-5686.

###