



# 2016 global guide to HOSPITALITY STUDIES

***This ebook is part of the hotelschools.com initiative.  
The guide provides an overview and insight for global hospitality education,  
featuring schools, universities along with their academic programs.***

*Launched in beta-version several years ago, Hotelschools.com has developed into the number-one global resource for hospitality education. The **website** and **mobile platform** offer a unique searchable database of schools and universities which offer both on-campus and online programs. Focused 100% within the hospitality business, Hotelschools.com also includes an annually updated **eBook platform** published as 'The Global Guide to Hospitality Studies'. Hotelschools.com makes its search engine available on a growing number of **leading websites** such as [hospitalitynet.org](http://hospitalitynet.org) and industry-association websites such as [ih-ra.com](http://ih-ra.com)*




## ESSEC Business School

School of advanced economics  
Paris, France

**ESSEC** MBA in  
BUSINESS SCHOOL HOSPITALITY  
MANAGEMENT (IHMI)

"With 30 years of experience in hospitality management, ESSEC offers a leading MBA program that can be completed in one or two years. Recognized worldwide and taught by the industry's most cutting-edge professionals and professors, our MBA prepares future managers for high-level operational responsibilities in all tourism and hospitality sectors, including hotel and restaurant management, catering, amusement parks, retirement homes, consulting and related activities. Demanding, thorough and taught exclusively in English, this MBA will add a whole new dimension to your career."

MBA in Hospitality Management (IHMI) – 1-Year Track 12 months 


MBA in Hospitality Management (IHMI) – 2-Year Track 24 months 


[www.essec.edu](http://www.essec.edu)



### Hotel Management School Maastricht


Maastricht, The Netherlands


Innovative Hospitality Management (MSc)  
12 Months 

Facility and Real Estate Management (MSc)  
14 Months 

### Stenden University

Leeuwarden, The Netherlands


Master of International Service Management  
14 or 28 Months 


International Events Management  
14 Months 


International Leisure & Tourism Studies  
14 Months 

### DePaul University

Chicago, Illinois, United States


Hospitality Leadership (MBA)  
12 Months 

Revenue Management (MBA)  
12 Months 

Non-Profit Hospitality Leadership (MBA)  
12 Months 

### Hotelschool The Hague

The Hague, Netherlands

Master in Hospitality Management' (M.HM)  
13 months 

### Emirates Academy of Hospitality Management (EAHM)

Dubai, UAE

MBA in International Hospitality Management  
12 Months 


### Georgia State University

Cecil B. Day School of Hospitality Administration  
Atlanta, Georgia United States

Master of Global Hospitality Management  
12 Months 

### Lynn University College of Business and Management

Atlanta, Georgia, United States

MBA in Hospitality Management  
12 Months 

<b>Purdue University</b> <b>Hospitality &amp; Tourism Management</b> <i>West Lafayette, Indiana, United States</i>	<b>Master of Global Hospitality Management</b> <b>12 Months</b>	➔
<b>Cornell University</b> <b>The Cornell School of Hotel Administration</b> <i>Ithaca, New York, United States</i>	<b>Master of Management in Hospitality (MMH)</b> <b>12 Months</b>	➔
<b>Florida International University</b> <b>Chaplin School of Hospitality &amp; Tourism Management</b> <i>Miami, Florida, United States</i>	<b>M.S. in Hospitality Management</b> <b>12 Months</b>	➔
<b>University of Delaware</b> <b>Alfred Lerner College of Business &amp; Economics</b> <i>West Lafayette, Indiana, United States</i>	<b>M.S. in Hospitality Business Management</b> <b>12 Months</b>	➔
<b>University of Wisconsin Stout</b> <i>Menomonie, Wisconsin, United States</i>	<b>Hospitality Strategy</b> <b>12 Months</b>	➔
<b>Michigan State University</b> <i>East Lansing, Michigan, United States</i>	<b>MSc International Hospitality Finance</b> <b>12 Months</b>	➔
	<b>MBA in International Hospitality &amp; Service Industries Mgt   12 Months</b>	➔
<b>Ecole hôtelière de Lausanne</b> <i>Lausanne, Switzerland</i>	<b>Executive MBA in Hospitality Administration</b> <b>12 Months</b>	➔
	<b>Master of Science HES-SO in Global Hospitality Business   24 Months</b>	➔

**The Hong Kong Polytechnic University**  
**School of Hotel & Tourism Management (SHTM)**  
 Hong Kong



PolyU's School of Hotel and Tourism Management is a world-leading provider of hospitality and tourism education. It was ranked No. 2 internationally among hotel and tourism schools based on research and scholarship, according to a study published in the *Journal of Hospitality and Tourism Research* in November 2009. With 65 academic staff drawing from 19 countries and regions, the School offers programmes at levels ranging from Higher Diploma to Ph.D. Currently a member of the UNWTO Knowledge Network, the School was recently bestowed the McCool Breakthrough Award by the International Council on Hotel, Restaurant, and Institutional Education (I-CHRIE) recognizing its breakthrough in the form of its teaching and research hotel – Hotel ICON – the heart of the School's innovative approach to hospitality and tourism education.

<b>MSc in Global Hospitality Business</b>	<b>18 Months</b>	➔
<b>MSc Postgrad Diploma (PgD) in International Hospitality Management</b>	<b>18 Months</b>	➔
<b>MSc Postgrad Diploma (PgD) in Tourism and Convention Management</b>	<b>18 Months</b>	➔
<b>MSc Postgraduate Diploma (PgD) in International Wine Management</b>	<b>18 Months</b>	➔

<http://hotelschool.shtm.polyu.edu.hk>



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The world's first and only accredited Online MBA in Hospitality and Service Industries Management.



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INSTITUTE OF HIGHER EDUCATION

# Elevator Europe

## Graduate General Manager Fast-Track Program

Start Program	September (yearly)
Duration	18 months
Purpose	General Manager within 5-8 years after having completed the program.
Application Process	The intake for 2015 has been closed, however we will start recruiting for 2016 in November 2015.

### Program Description:

The Hilton Worldwide ELEVATOR Graduate Program is widely regarded as one of the best hotel training courses in the industry. This structured training program is designed to fast track you to run your own hotel within 5-8 years after having completed the program. It is a rigorous and adventurous ground-up program that will rapidly elevate your skills in unique and memorable ways.

Graduates selected for the Program experience two 9-month placements within European hotels that allow for exposure to many different departments, people and cultural backgrounds. You can expect an exciting learning curve, with opportunities to network with hotel leaders during meetings, dinners and cocktail receptions. Many “ELEVATORS” build new relationships that result in valuable lifetime friendships.

Each of your placements as an Elevator will require you to take on an actual business project with bottom-line impact. You will have the chance to express your creative ideas while being supported by senior managers as you conduct feasibility studies, document your findings, and present your project to the hotel management team. Most of all, you will be recognized and rewarded for all of your hard work.

ELEVATORS receive support from assigned buddies and mentors, as well as from other colleagues and General Managers. While you may find yourself in an unfamiliar place, you will never feel truly alone during your time with Hilton Worldwide.

### Qualification Requirements

To qualify, you will need a Bachelor's degree, speak English plus one other European language fluently at the time of application, and already have the right to work in the EEA, Russia or Turkey. You must also be willing to move to different cities and countries as part of this Program, as well as have a strong and serious interest in becoming a General Manager. It can be a fantastic experience for anyone who is ready to work hard and enjoy the adventure.

### Assessment Centre

Most important, you should demonstrate our Hilton Worldwide competencies as a candidate who is driven and commercially focused, with key people skills. We will recruit on these competencies during our assessment centre.

*“After I graduated from my university in the States, I knew that I wanted to begin a journey abroad. I moved to London and started my career with Hilton Worldwide with a Receptionist job. My goal was to work hard and move up the ladder. However, I soon discovered the Elevator Program and my new immediate goal was to be a part of it. If accepted, not only would I be able to work in exciting properties in amazing cities across Europe, but I would also be exposed to all areas of hotels at different levels and get an invaluable experience. I also knew that Hilton was a great fit for me; their mission and their values are aligned with my own. Recently accepted into the program, there has been the upmost support from Hilton. I'm so proud to be an Elevator, or a “GM in training,” but more importantly, I am proud to be considered a part of this company.” – Katie*

