Eleven Delivers Smart Wi-Fi Management to Over a Half Million Hotel Guest Rooms Worldwide

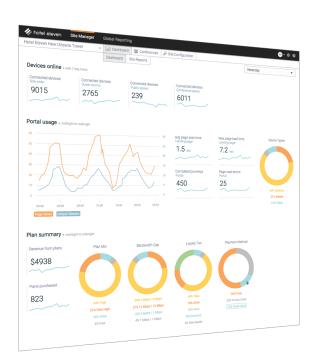**6/13/17, Portland, Ore.**—Eleven, the pioneer in cloud-based guest Wi-Fi management software, enables hoteliers around the globe to deliver seamless connectivity that guests love. Their unprecedented growth in recent months is a testament to the value the hospitality industry places on improving guest connectivity.

"Wi-Fi continues to be a top priority for many hotel guests, who expect fast, automatic connectivity just like they get at home," said Eleven CEO, Peri Pierone. "The reality is, hotel networks are complex and many brands struggle to deliver a seamless, homelike Wi-Fi experience across all properties. That's where ElevenOS comes in."

ElevenOS makes enterprise Wi-Fi management simpler, smarter and more secure. The cloud-based platform enables a consistent experience across the brand, despite disparate hardware and providers at the property level. Today more than 700,000 guest rooms rely on ElevenOS to keep travelers connected for business, leisure and everything in between.

"ElevenOS helps us deliver the Wi-Fi experience our customers expect. The login process is guest-friendly, back-end administration can be done at the brand or property level and the front desk staff doesn't have to spend time troubleshooting. It just works," commented Jack Gaido, Blueport, Inc. CMO, an Eleven partner.

With ElevenOS, hoteliers can deliver a superior guest experience across multiple locations, systems, and devices. With numerous hardware and software integrations and 40+ global partners, Eleven's growing ecosystem ensures hotels of all sizes can improve their guest Wi-Fi experience without the need to replace backend infrastructure.

Recent integrations with ANTLabs, Mikrotik, and Cendyn highlight Eleven's ongoing commitment to serving a broad array of technology environments. Recent platform innovations include Personal Area Networks (PAN) and Wi-Fi CERTIFIED Passpoint®, the gold standard in automatic secure authentication.

Passpoint, also known as Hotspot 2.0, enables a fully-encrypted connection that provides loyalty guests with instant lifetime Internet access across all properties in a brand. The ElevenOS Passpoint solution takes the friction out of the Wi-Fi experience with dynamic download options via email, captive portal, and more. Granting Passpoint profiles to guests is a unique incentive for travelers to join a brand's loyalty program or download a mobile app. "We believe Passpoint is a key component to Wi-Fi strategy going forward," said Pierone. "We are currently rolling out the technology globally to thousands of hotel properties."

A relatively new feature within ElevenOS, PAN automatically connects guests to a private VLAN dedicated to the hotel room. Once connected, guests can easily and securely stream content from their smartphone, tablet, or laptop to the in-room TV. This technology also readies hotels for the smart-room of the future, which will feature myriad IoT devices, from thermostats and lights to virtual personal assistants, like Amazon's Alexa. "Eleven plans to remain in the forefront of the smart hotel evolution with our PAN technology," Pierone stated.

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As the hospitality technology landscape continues to evolve, the number of connected devices and people will inevitably grow. Today, ElevenOS provisions more than 40 million authentications every month—that's 40+ million times people are able to stay connected to family, work and beyond.

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ABOUT ELEVEN
Eleven pioneered cloud-based guest Wi-Fi management software for the hospitality industry in 2002. The ElevenOS platform enables hotel brands to centrally manage guest Wi-Fi across multiple devices, properties and providers with real-time analytics. With ElevenOS, hoteliers can leverage their Wi-Fi network to identify and engage guests to drive brand loyalty. An open platform, ElevenOS works with leading network hardware and service providers without the need for proprietary infrastructure. Thousands of hotel and cruise brands trust Eleven to keep more than 9 million guests connected every month. For more information visit www.elevensoftware.com.

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